



BookATL.org

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News Release

Better Outcomes for OUR Kids, or BOOK, Launches its Vision for Advocating for Greater Accountability and Success of our Publicly Funded Schools in Georgia
The Launch will lay out their plans for School Choice as an Educational Option for African American Communities Across Georgia

ATLANTA – Better Outcomes for OUR Kids, Inc., along with their Board of Directors announced it will host a launch event this Sunday, May 22, from 4:00 p.m. to 7:00 p.m. at Mercedes Benz of Buckhead to introduce their goals and plans to increase access, awareness, and accountability of high quality, publicly funded, educational options for African American children. The launch is the start of a series of city and statewide conversations to exchange information, knowledge, and interaction while serving as advocates and surrogates for parents and communities searching for school choice opportunities.

“Our children and communities deserve to know how to access resources to create school choice opportunities by leveraging public dollars spent on educating children,” says David Mitchell, president and CEO of Better Outcomes for OUR Kids.

“Sunday’s launch is the beginning of a movement that will put our public school kids first, over all other agendas, and represents a response to a 2012 vote where Georgians demanded a clear message around issues of school choice and how education dollars are spent in the African American community,” says Kelli Bacote, chief operating officer of Better Outcomes for OUR Kids.

The organization’s Board of Directors include: Reverend Dr. Walter L. Kimbrough (Chair); Thomas G. Sampson, II, partner, Thomas Kennedy Sampson and Tompkins (Vice Chair); and Kenyette “Tish” Barnes, chief executive officer, Nia Vizyon, LLC; Karl Douglass, founder, F. K. Douglass Company; Alan E. Pinado, Urban Education Coalition, Inc., and Artesius Miller, founder and chief executive officer, Utopian Academy for the Arts, as board members at large.

“I am honored to be a part of such a relevant organization dedicated to accountability, community engagement and collaboration building around our public schools in Georgia. As a senior member of the faith-base community here in Atlanta, I am committed to asking fellow colleagues in the religious community, to join us as we uplift our children and families, and embark on an important cause and mission such as BOOK,” says Reverend Dr. Walter L. Kimbrough, board chair of Better Outcomes for OUR Kids, Inc.

Better Outcomes for OUR Kids, Inc. (BOOK) is a nonprofit organization dedicated to increasing the access, awareness, and accountability of high quality, publicly funded, educational options for African American children.

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For more information about Better Outcomes for OUR Kids, Inc. (BOOK), please visit <http://www.bookatl.org>. Follow BOOK on Facebook: bookatl, Twitter @book_atl and Instagram: bookatlanta.